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## Good Growth Capital Leads Seed Funding Round for Transformative Membrane Technology Startup

NALA Systems will establish game-changing membrane performance in membrane system sustainability and reduction of carbon footprint for industrial and municipal reverse osmosis systems

**[Durham, NC, October 23, 2020]** - NALA Systems announced the closing of the first tranche of their \$600,000 seed round, led by Good Growth Capital with participation by North Carolina based angel networks RTP Capital and WALE.

“After tracking NALA’s progress in the past year, we are excited to support the company to the finish line of technology development of a truly chlorine-resistant membrane. The operational improvement resulting in reduced energy usage and fewer system components to be continually replaced are immediately impactful for more sustainable water treatment systems”, states David Mendez, partner at Good Growth Capital. David will serve on NALA’s board of directors.

Current membranes are damaged by chlorine-based disinfectants and suffer from severe biofouling. NALA’s reverse osmosis membranes are completely chlorine tolerant and are being developed as a biofouling-free drop-in replacement. They are used in reverse osmosis systems used to purify and desalinate water. Biofouling is a tremendous cost-driver for reverse osmosis operations that requires careful monitoring and expensive and chemical intensive maintenance operations. The current raise will be applied to complete a pilot scale manufacturing line to build prototype membranes for pilot trials with customers and support international patent filing.

“Due to the increasing population, aging infrastructure, and climate change, access to clean water is becoming an increasingly relevant issue and even a crisis for many people on every continent,” said Sue Mecham, CEO of NALA Systems. “Desalination technology is applied to produce clean water from contaminated and even salty water but the cost and complexity of these systems and operations puts them out of reach for smaller less affluent communities in the United States and elsewhere around the world. NALA Systems’ innovative chlorine tolerant membranes will dramatically reduce the cost and



complexity of premium water purification using reverse osmosis systems, enabling wider adoption of this technology for cost-effective water treatment.”

#### About NALA Systems

NALA Systems is a Durham, NC based startup company that is dedicated to bringing better reverse osmosis membranes to enable lower-cost operation and expansion of reverse osmosis technology. Since 2018 the innovators at NALA Systems have been working toward their vision of a world where clean water is readily available to everyone for every purpose. With the company growing they are excited for the opportunities to come as they continue to develop and move toward deploying this revolutionary technology.

#### About Good Growth Capital

Good Growth Capital (GGC) is an early stage venture capital firm known for its exceptional expertise in finding, cultivating and assessing complex science and technology start-ups. Formed by a team of experienced operators, our strong capacity for understanding early stage science and technology investments enables us to invest well at an earlier stage than most venture capital firms, giving us priority access to high-performing investment opportunities. We invest in seed stage and Series A deals through our General Fund family and in pre-seed and seed stage companies through our Infinite Corridor Fund, which primarily targets MIT-affiliated and transformative science start-ups. GGC is majority women and minority-owned and is uniquely positioned geographically in both the Southeast and New England. For more information, visit [goodgrowthvc.com](http://goodgrowthvc.com).



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